

4th Annual CNY Cake Decorating Competition!

Official Contest Rules (MASTER DIVISION Only) (Ex. Of a replica below)

How it Works: Wilton Instructor, Julie invites you to submit one finished piece in our “CNY 2012 Cake Decorating Competition, 1950’s Mini Fashion Replicas”. There will be a first, second and third place winner for our Master’s Division. There will also be a People’s Choice winner voted on by Ithaca Mall customers. Contest will be held at The Shops at Ithaca Mall Ithaca, NY on October 6, 2012 from 8:30am-4:30pm.

Here’s How To Enter: Beginning 1/1/12 12:01am. You may register on-line at www.cnycakedecorating.com. You can pay on-line by credit card or mail a check made out to: Julie Ehrentraut and sent to: 199 West Groton Rd. Locke, NY 13092. **Please read the definitions of the divisions and choose your division carefully!** You may submit only 1 entry for the Master’s Division. The last **day to register** will be on **9/26/2012 at 11:59pm**. Entry fee for Master’s Division is \$30 until 7/25/2012, late registration is \$50 from 7/26/2012-9/26/2012.

Theme: The theme of the contest is “**1950’s Mini Fashion Replica**”. You will be responsible for supplying a front and back view photograph of an outfit made by a notable fashion designer. You will then be required to replicate in miniature the outfit you have chosen. (Please no lingerie, swim suits or costumes).

Piece Requirements: The piece submitted must be completely edible with the exception of separator plates (if it is a cake), pillars, cake boards and support dowel rods including lollipop sticks. All supports including dowel rods, lollipop sticks, toothpicks, pillars and pole supports must be covered. Glass, ceramic and cold porcelain cannot be used. Piece must be a minimum of 12” in diameter or width and a maximum of 24” in diameter or width. There is no height limit. No commercial flowers or decorations may be used. If you are using a commercially made edible item it must be altered from its original state. Unaltered commercially made edible items on your piece will result in being disqualified. Entries with non-edible items including fresh flowers will be disqualified. The piece must be an original piece and may not have been previously entered in any other contests. All work on the piece **must** be done by the entrant only. **Please include a list of items that you used on your piece or used in the design of your piece along with 3 in process photos. This is required for judging.** Glue gun use is prohibited.

Judging: Eligible entries will be required to be brought completed to The Shops at Ithaca Mall between **8:30am and 10:00am** to be set-up for judging. Judging will start between **10:00-11:00am**. There will be a voting box for customers to vote for the “people’s choice award”. Entries will be judged by three guest judges. Judging will be based on neatness, originality, creativity, skill, replication of original piece, difficulty of techniques used. In the event of a tie, tiebreaker will be based on the highest score for “replication of original piece”. Pieces are judged on appearance only, not on the flavor.

General Rules: This contest is open to all that would like to participate **including instructors Wilton past or present or otherwise**, masters and those that have won more than 2 Best in Show or Grand Prize awards in a cake, sugar or chocolate competition and anyone else who thinks they can compete in this division. Participation constitutes full and unconditional agreement to these Official Rules and judges' decisions, which are final and binding in all matters related to this contest. All pieces will be taken home by the entrants when the contest is complete. No substitution of prize by winner permitted. Entrants will be required to complete a photo release giving permission for their piece and themselves to be published for future advertising of this contest. Submissions may not contain profanities or obscenities. Judges reserve the right in their sole discretion to disqualify any entrant that, in their sole opinion, refers, depicts or in any way reflects negatively upon the contest or any other person or entity, or does not comply with these requirements or these Official Rules. Submission must be suitable for presentation in a public forum, in sole determination of judges. Wilton Instructor Julie reserves the right to: (a) use entrants name and likeness and photograph all entries submitted, (b) alter, amend, edit or change photographs taken prior to publication and (c) use, publish, reproduce, alter, amend, and copyright for purposes of advertising without further compensation. Instructor Julie reserves the right, at its discretion, to modify, adapt or reproduce the photo in full, or to crop the photo for reproduction. By accepting the prize, winner agrees to hold all judges harmless against any and all claims and liability arising out of use of prize. Winners assume all liability for any injury or damaged caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize. Acceptance of prize constitutes permission to Instructor Julie to use winner's name and/or likeness for purpose of advertising, editorial (print and broadcast media) without further compensation. By participating in this contest, entrants agree to be bound by the Official Rules and the decisions of the judges which are final. Judges are not responsible for any theft or damage to the entry although all possible precautions will be taken. Instructors/Judges are not responsible for any ribbons or prizes left after the event ends. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any advertising materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control.

Winners: Winners will be announced at the end of the event and their names and entry photos will be posted in AC Moore Ithaca, NY within a month after the end of the contest as well as on our facebook page and/or our website. Julie reserves the right to publish all entry photos and names in any media outlet for advertising and announcement purposes.

Prizes: First place winners will receive a medal and a cash prize which will be a percentage of all of the registration fees for the Master's Division. The second and third place winners in the Master's Division will receive a medal and a cash prize which will be a percentage of all of the registration fees for the Master's Division. **The more people there are who enter the bigger the cash prizes.** People's Choice winner will receive a medal and a prize to be determined by Julie.

Arrival Procedure: When you arrive please go to the Old Navy mall entrance. Sign in at the registration table. They will direct you to your table so you can set up your cake. You must arrive between **8:30am-10:00am**. All cakes must be set up and ready for judging by **10:00am**. Pieces will be

required to be present all day until the close of the event which will be after **the awards ceremony at 4:30pm.**



Ex. Original dress by designer



Replicated piece out of Sugar Veil courtesy of Terry Mahmoud